

...exceptional foot care for all ages



In this issue:

- Hello Summer!
 - Introducing...
 - Insider News
-
- How fungal infections put a damper on your toes!

Rick is a graduate of the Ontario Chiroprapist Program and is certified in Local Anaesthesia and Nail Surgery.

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Summer 2010

Oh, the sounds, sights and smells of summer! Crickets chirping, bees buzzing, loons singing, frogs croaking; the feeling you get when you first see the lake up north; or the wonderful smell of bacon and eggs being cooked by Dad at the camp site; or even hearing those 5 heart-warming words, "Mom, where's my bathing suit?"... Summer is the season of light heartedness and feeling like a kid again! Go enjoy it!

Introducing...

We're pleased to announce that our **Grand Opening** and **Mayoral Ribbon Cutting Event** on June 12th was a huge success. Oakville's Mayor Rob Burton honoured us with his presence to cut the ribbon, along with John Sawyer (President of the Oakville Chamber of Commerce) and Mary Chapin (Ward 5 Councillor). Thank you to everyone who attended, sent their warmest wishes, and to our sponsors.



Insider News ...

We are thrilled to announce the winners of our Grand Opening door prizes:

- Tim Horton's Gift certificate - Doreen Q, John H
- SIGVARIS Athletic Recovery Socks – Tim R, Tyler V
- Running Shoes – Martha G
- Bamboo Tecc Foot Beds – Klaas W, Phyllis K
- Crossfit Connection – 5 class pass – Shannon T-R

Our sponsors generously donated door prizes, items for gift bags, refreshments and their time volunteering. A round of applause goes to: The Art of Marketing (Wendy Marlow), Exotic Woods (Mel Hordyk), Bossco Custom Carpentry (John Bosscher), SBI Orthotic Lab (Jim Barbato), SIGVARIS®, Stiefel®, a GSK company, Crossfit Connection-Burlington (Dr. J. Andary, D.D.S.), and Quigley Design (Christine Quigley). Thank you so much!

2

The article below was featured in Halton Region's *Halton Business Briefs Start-up Edition*
Volume 2 Issue 5 - June 2010

Spotlight on Halton Entrepreneur

The Business: J. Richard Werkman, Chiroprapist

Thank you for your referrals:

At Werkman Chiroprapy, the success of our practice is built on exceeding patient expectations and receiving the generous referrals they provide us in return.

We sincerely appreciate every one!



Member of

- College of Chiroprapists of Ontario (Cocoo)
- Canadian Federation of Podiatric Medicine (CFPM)
- Ontario Society of Chiroprapists (OSC)

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J. Richard Werkman, Chiroprapist and his life and business partner, Vicki, specialize in the art and science of exceptional footcare for all ages. Rick's ability to provide expert medical care in a warm and friendly manner is second to none. Rick and Vicki are personable, easy to approach, and speak in an easy to understand manner that reflects their commitment to their patients.

How I got started: Rick has been part of the chiroprapy/podiatry profession since 1991! The new location in Oakville provided the opportunity for Rick and Vicki to return to their roots (they both grew up in Oakville) and design their dream clinic that would help them achieve the goal of healthy feet and a healthy work environment for all.

What they did different: Their new facility in Oakville is a testament not only to their innovative approach to footcare, but to the community and environment as well. The office is chartless and digital and renewable/recyclable materials have been used in the construction. Renewable materials were used in the finishes of the office, including recyclable flooring, low energy lighting, high efficiency plumbing and furniture that follow low emission standards.

Typical hours: Rick and Vicki understand that some families require appointments outside regular business hours, so they also offer evening and Saturday appointments. In addition, they provide educational information at events such as workplace health fairs, running groups, sports teams and provide emergency footcare at marathon events.

My Biggest Challenge: Every new business faces the challenge of getting noticed and letting people know you're open. Rick and Vicki are working hard to promote their service and let the community know they are ready to help with routine footcare as well as treatment for corns and calluses, plantar warts, diabetic footcare and education, thick or ingrown nails, heel/arch/foot pain, custom made orthotics, nail surgery, and sports related foot problems and injuries.

My Greatest Reward: Rick and Vicki believe one of the greatest rewards in owning a business is the opportunity to meet and interact regularly with patients and their families and to provide exceptional footcare that exceeds their patients' expectations.

Advice for other Entrepreneurs: Research your business. Research what makes you different. Ask for advice and have a network of people to bounce your ideas around with. Gear your business to an area you truly enjoy and find rewarding. Keep fine tuning your business until you achieve your goal.

At Werkman Chiroprapy, we are about your feet!
Come and see us again soon!

p.s. remember to recycle... share this information with a friend!

